

62,39

=1953

Harlan P. Kelsey's 2nd PRE-SEASON MAIL ORDER SALE

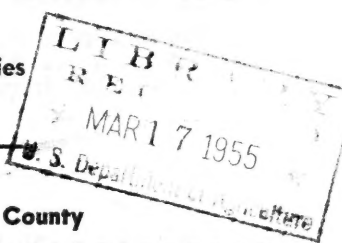
OFFERING HUGE SAVINGS TO OUR REGULAR CUSTOMERS

WE BENEFIT:

Increased volume, bulk digging and combined deliveries save us time and money — lessen the mad spring rush!

YOU PROFIT:

With savings up to 1/3 — protection against shortages — careful selection of the cream of the crop!



We deliver at proper time for Spring Planting — Delivery free in Essex County

— SPECIAL —

WHITE FLOWERING DOGWOOD — The tree of all-season beauty

IN SPRING — Huge white flowers

IN SUMMER — Lustrous green leaves

IN AUTUMN — Bright red foliage and fruit

IN WINTER — Picturesque branching

4 to 5 ft. Specimens Balled and Burlapped

5 to 6 ft. Specimens Balled and Burlapped

\$4.95 ea. 3 for \$14.00 10 for \$45.00

\$6.45 ea. 3 for \$18.50 10 for \$60.00

(Regular price \$6.00 each)

(Regular price \$8.00 each)

SELECTED FLOWERING TREES

For Color and Character

	Reg. Price	Sale Price		Reg. Price	Sale Price
REDFLOWERING DOGWOOD The popular deep pink form. Plant with White Flowering Dogwood for contrast. 3-4 ft. Spec. (3 for 22.50) B&B	9.00	7.75	FLOWERING PLUMS We have chosen two favorites, one new and one old. THUNDERCLOUD Light pink flowers in late April. Reddish-purple foliage thru whole season. New and choice. 6-7 ft. spec.	10.00	7.95
FLOWERING CRABAPPLES Bright flowers in Spring and showy fruit in Fall make these most desirable.			MULTIPLEX (triloba plena) Double pink flowers in late April. A longtime favorite. 4-5 ft. spec.	5.00	3.75
CARMINE Broad growing; carmine flowers in May. Profuse small red fruit in Fall. 6-7 ft. tall.	7.50	5.95	HAWTHORNS Grown for their showy flowers in May, these are always popular.		
ELEY Red flowers in May, handsome purple fruit in Fall. 6-7 ft. tall.	7.50	5.95	PAULS SCARLET The all-time favorite, with double, bright scarlet flowers. 6-7 ft. spec.	9.50	7.00
HOPA Profuse rose-red flowers in May. Large fruit is red inside and outside. 6-7 ft. tall.	7.50	5.95	DOUBLE PINK Similar, with delicate light rose flowers. 5-6 ft. spec.	7.50	5.75
JAPANESE Carmine buds, bluish or white flowers. Small fruit is most attractive to birds. 6-7 ft. tall. 4 trees, one of each (a 30.00 value) only \$20.00	7.50	5.95	DOUBLE WHITE Double, snow-white flowers profusely borne. 5-6 ft. spec.	7.50	5.75
FLOWERING CHERRIES We offer here a selection of the hardiest forms. Every garden should have at least one of these beautiful trees.			WASHINGTON Profuse white flowers, gay red fruit and brilliant autumn color. 5-6 ft. spec.	7.00	4.95
KWANZAN The hardiest double flowering Cherry, with deep pink flowers. 5-6 ft. spec.	7.50	5.95	SOURWOOD (Oxydendrum) Flowering in mid-July, with lily-of-the-valley like flowers, this superior ornamental is also desired for its most brilliant scarlet autumn color. 4-5 ft. spec.	6.00	4.00
SHIROFUGEN Double, light pink in bud, white in flower. 5-6 ft. spec.	7.50	5.95	EUROPEAN MOUNTAINASH Very hardy, with showy white flowers in late May or early June, bright red or orange-red fruit. 6-8 ft. spec.	6.00	4.00
SARGENT The finest of all. Single deep pink flowers, red autumn color, exceptionally hardy. 3-4 ft. spec.	5.00	3.95	JAPANESE PAGODATREE Large pyramidal clusters of creamy-yellow flowers in August. A fine flowering or shade tree. 10-12 ft. spec.	15.00	10.00
VOSS LABURNUM (Goldenchain) Large deep-yellow flowers in pendulous clusters in late May. 6-8 ft. branched	8.00	6.45			

See other side for
SHADE TREES
ROSE DAPHNE
HEDGES
CLIMBING ROSES
etc.

KELSEY-HIGHLANDS NURSERY

East Boxford, Mass.

Tel. Tucker 7-2311

ORDER NOW
and
Enclose Payment
—
Use the handy
ORDER BLANK
and
RETURN ENVELOPE

Kelsey's 2nd PRE-SEASON MAIL ORDER SALE

ROSE DAPHNE (Daphne cneorum)

The most popular plant to be introduced in the last 200 years. A low evergreen shrub to about 12. in. **Very fragrant** rose-pink flowers in May and June. Lighter bloom again in fall.

We have grown a fine stock especially for this sale.

Fine field-grown plants 6-9" spread.

\$1.00 ea. 3 for \$2.75 10 for \$8.00

(This is the regular 1.50 size)

CLIMBING ROSES

We offer here the two all-time favorites.

PAULS SCARLET CLIMBER

Bright scarlet flowers, profusely borne on a strong, vigorous vine.

BLAZE

An "everblooming" form of Pauls Scarlet, vivid, long lasting.

Extra heavy, field grown in our own nursery.

Your choice

\$1.25 ea. 3 for \$3.00

(Regular 1.75 value)

POPULAR SHADE TREES

**A selective list that will fill almost every requirement!
and look at the low pre-season prices!**

	Reg. Price	Sale Price
NORWAY MAPLE Dense foliage and compact habit make this one of the finest shade trees. 8-10 ft. tall 1 1/4" caliper	11.00	9.25
CRIMSON KING MAPLE (Plant Patent No. 735) A splendid new type with rich purplish-red leaves all season long. 4-5 ft. whip	6.00	4.95
PIN OAK One of the most beautiful and graceful shade trees, with brilliant scarlet autumn color. 6-8 ft. spec.	8.00	6.75
ENGLISH OAK Another old-time favorite, with rich green foliage lasting till late fall. 6-8 ft. spec.	10.00	8.25

	Reg. Price	Sale Price
MORaine LOCUST (Plant Patent No. 836) This and the next variety are fine for city conditions, or where light shade is desired. 7-8 ft. branched	9.00	8.00
THORNLESS HONEYLOCUST Similar to above, but with very interesting long twisted fruit pods. 6-8 ft. tall	8.00	6.45
JAPANESE LARCH The best of all the larches, most beautiful in spring when the vivid green needles appear. Excellent for light shade. 5-6 ft. spec. B&B	10.00	6.95
LITTLELEAF LINDEN Fragrant yellowish flowers in early July. A very hardy, dense, fine textured tree. One of the best shade trees. 6-8 ft. spec.	7.00	6.00

EVERGREEN HEDGES

Here are two of the finest evergreens for hedges. Both shear well and hold good winter color.

CANADA HEMLOCK

A fine native evergreen. Plant 2 1/2 to 3 ft. apart for best results, or 4 ft. if tall hedge wanted. 18-24 in. bushy plants.

10 for only \$30.00 25 for only \$70.00

(Our regular price 4.50 each)

WINTERGREEN ARBORVITAE

An improved form of the common arborvitae. Plant 2 to 2 1/2 ft. apart or 3 1/2 ft. if tall hedge wanted. 2-3 ft. specimens.

10 for only \$30.00 25 for only \$70.00

(Our regular price 4.50 each)

TWO SUPERB PHLOX

In our opinion these are the two finest varieties of Phlox that have ever been offered.

MARY LOUISE

By all odds the best White Phlox ever introduced. Rich green foliage, large pure white flowers in July and August.

RUTH MAY

Incomparable clear flesh pink, medium height, huge flower heads, at its best a week or ten days after others are gone by.

Your choice — Heavy field-grown clumps
\$1.00 ea. 3 for \$2.75 10 for \$8.25

The Rare DAWN REDWOOD

(Metasequoia glyptostroboides)

Introduced in 1948, this survivor from an ancient era is the most exciting plant discovery since the turn of the century. Upright, fast growing very graceful with soft green larch-like needles 18-24 in. tall.

\$3.00 each (regular 4.50)

STUDY THESE VALUES — We don't believe you can match them anywhere for plants of comparable quality.

ORDER NOW — Use the enclosed Handy Order Blank and Return Envelope.

NOTE: Our 1954 Catalog will serve for 1955. If you have mislaid your copy we will gladly send another to you.

10% Discount on all orders from our catalog received with payment before
April 1, for the hundreds of items not in this special offer.

KELSEY - HIGHLANDS NURSERY

East Boxford, Mass.

Tel. Tucker 7-2311

Kelsey's 2nd PRE-SEASON MAIL ORDER SALE

"Highest Quality at Lowest Cost"

Date.....

Kelsey-Highlands Nursery
East Boxford,
Massachusetts

Dear Sirs:

Please ship the following, at proper planting time in early Spring.

Quantity

..... White Flowering Dogwood 4-5 ft. tall, B&B
..... at \$4.95 ea. 3 for 14.00 10 for 45.00 \$.....

..... White Flowering Dogwood 5-6 ft. tall, B&B
..... at \$6.45 ea. 3 for 18.50 10 for 60.00 \$.....

..... Redflowering Dogwood 3-4 ft. tall, B&B
..... at \$7.75 ea. 3 for 22.50 \$.....

..... Flowering Crabapples
..... CARMINE 6-7 ft. tall at 5.95 ea. \$.....
..... ELEY 6-7 ft. tall at 5.95 ea. \$.....
..... HOPA 6-7 ft. tall at 5.95 ea. \$.....
..... JAPANESE 6-7 ft. tall at 5.95 ea. \$.....

..... 4 Flowering Crabapples, one of each listed above
..... All four for only 20.00 \$.....

..... Flowering Cherries
..... KWANZAN 5-6 ft. spec. at 5.95 ea. \$.....
..... SHIROFUGEN 5-6 ft. spec. at 5.95 ea. \$.....
..... SARGENT 3-4 ft. spec. at 3.95 ea. \$.....

..... Flowering Plums
..... THUNDERCLOUD 6-7 ft. spec. at 7.95 ea. \$.....
..... MULTIPLEX 4-5 ft. spec. at 3.75 ea. \$.....
..... (triloba plena)

..... Hawthorns
..... PAULS SCARLET 6-7 ft. spec. at 7.00 ea. \$.....
..... DOUBLE PINK 5-6 ft. spec. at 5.75 ea. \$.....
..... DOUBLE WHITE 5-6 ft. spec. at 5.75 ea. \$.....
..... WASHINGTON 5-6 ft. spec. at 4.95 ea. \$.....

..... Voss Laburnum (GOLDENCHAIN) 6-7 ft. branched at 6.45 ea. \$.....
..... Sourwood (Oxydendrum) 4-5 ft. spec. at 4.00 ea. \$.....
..... European Mountainash 6-8 ft. spec. at 4.00 ea. \$.....
..... Japanese Pagodatree 10-12 ft. spec. at 10.00 ea. \$.....

..... Shade Trees
..... NORWAY MAPLE 8-10 ft. tall 1 1/4 in. cal at 9.25 ea. \$.....
..... CRIMSON KING MAPLE 4-5 ft. whip at 4.95 ea. \$.....
..... PIN OAK 6-8 ft. spec. at 6.75 ea. \$.....
..... ENGLISH OAK 6-8 ft. spec. at 8.25 ea. \$.....
..... MORaine LOCUST 7-8 ft. branched at 8.00 ea. \$.....
..... THORNLESS HONEYLOCUST 6-8 ft. tall at 6.45 ea. \$.....
..... JAPANESE LARCH 5-6 ft. spec. B&B at 6.95 ea. \$.....
..... LITTLELEAF LINDEN 6-8 ft. tall at 6.00 ea. \$.....

..... Evergreen Hedges
..... CANADA HEMLOCK 18-24 in. 10 for 30.00 25 for 70.00 \$.....
..... WINTERGREEN ARBORVITAE 2-3 ft. spec. 10 for 30.00 25 for 70.00 \$.....

..... Phlox
..... MARY LOUISE heavy field grown clumps 1.00 ea. 3 for 2.75 10 for 8.25 \$.....
..... RUTH MAY heavy field grown clumps 1.00 ea. 3 for 2.75 10 for 8.25 \$.....
..... Dawn Redwood 18-24 in. tall at 3.00 ea. \$.....

..... The following items from your 1954-1955 catalog (At regular prices less 10%)
..... \$.....
..... \$.....
..... \$.....
..... \$.....
..... \$.....

Enclosed find ☐ check ☐ money order for \$.....

- ☐ Please ship by truck (free delivery in Essex County)
☐ Please ship by express collect
☐ I will call for my order. Please notify me when ready

Yours very truly,

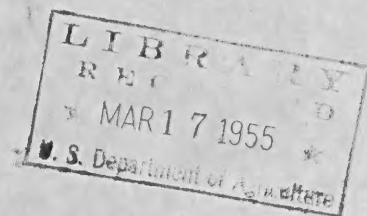
Express Address

Name

Address

PRE-SEASON PRICES ONLY GOOD UNTIL MARCH 31, 1955

SAVE — ORDER NOW AND ENCLOSE PAYMENT — SAVE



Postage
Will Be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY ENVELOPE

First Class Permit No. 1 Sec. 84.9, P. L. & R., East Boxford, Mass.

HARLAN P. KELSEY Inc.

KELSEY-HIGHLANDS NURSERY

EAST BOXFORD,

MASSACHUSETTS



